

**23 ON TREND**

**COLOR**

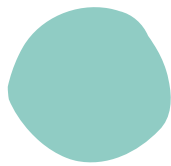
**PALETTES**

**PERFECT FOR YOUR NEXT GRAPHIC DESIGN PROJECT  
OR BRANDING YOUR BIZ**





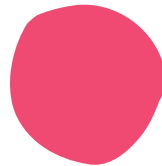
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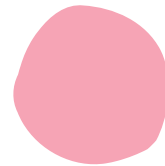
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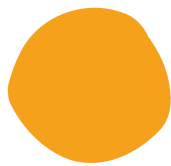
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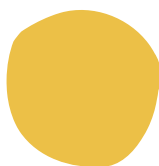
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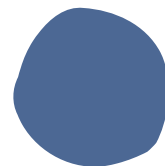
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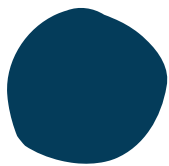
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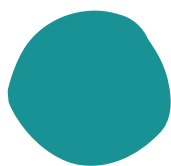
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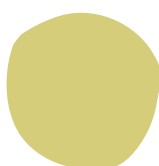
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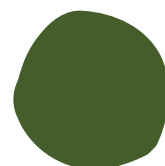
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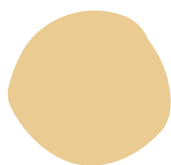
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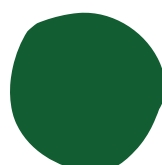
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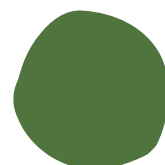
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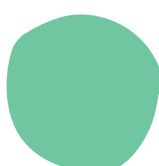
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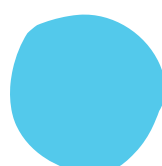
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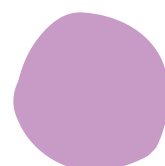
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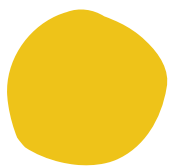
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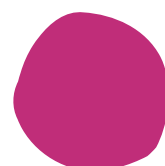
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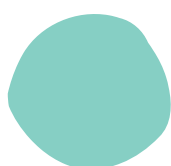
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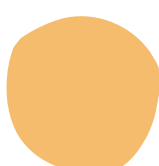
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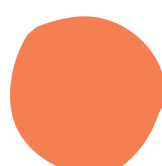
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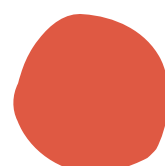
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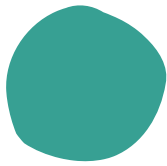


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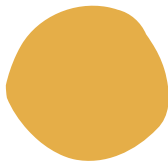


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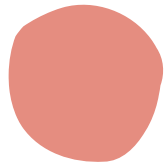
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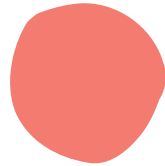
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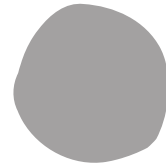
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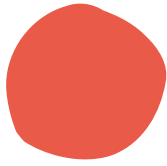
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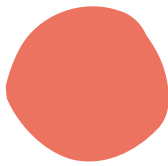
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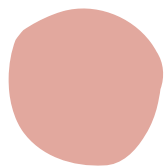
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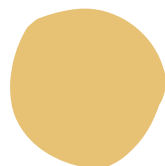
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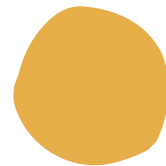
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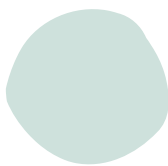
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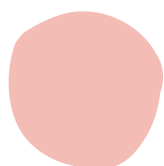
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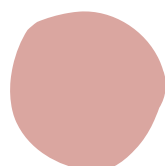
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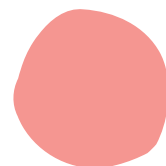
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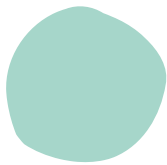
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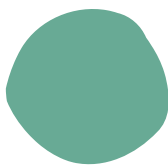
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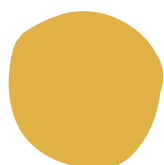
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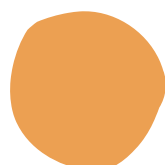
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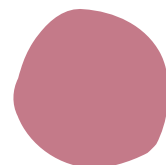
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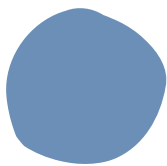
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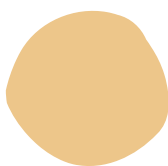
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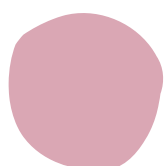
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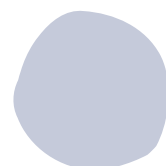
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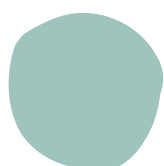
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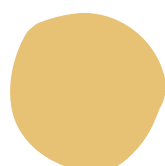
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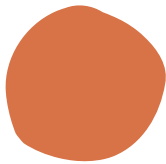


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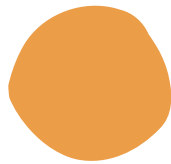
peaceful & COOL

### COLOR TIP

Once you've selected a color palette, decide on main and accent colors. This is especially helpful for branding purposes. Try flipping your choices in the same design piece to see an alternate look with the same palette.



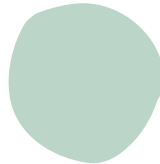
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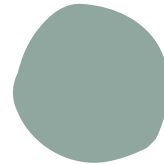
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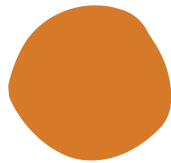
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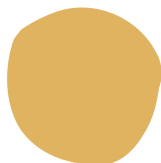
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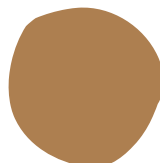
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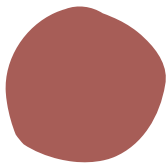
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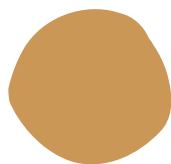
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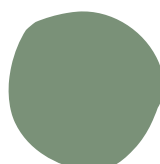
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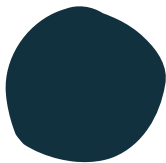
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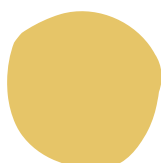
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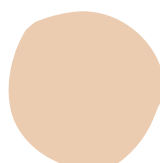
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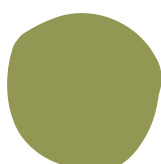
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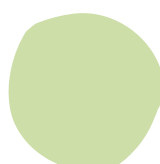
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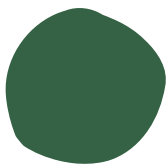
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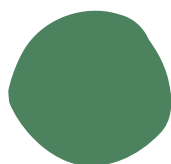
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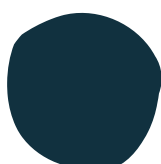
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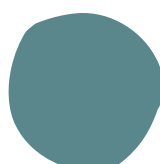
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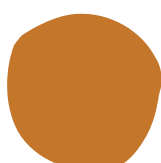
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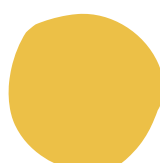
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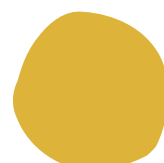
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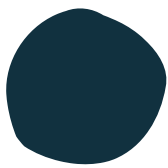


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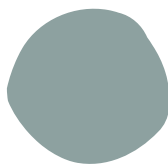


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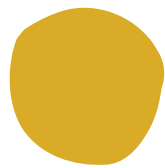
energetic & EARTHLY



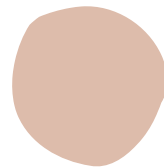
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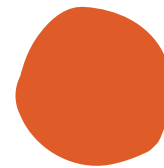
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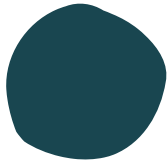
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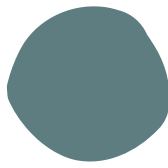
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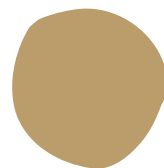
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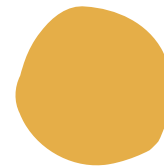
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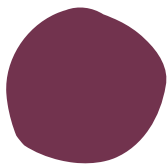
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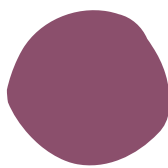
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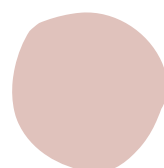
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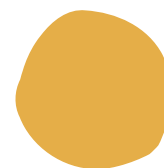
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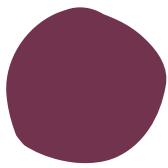
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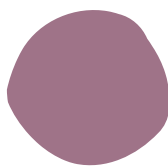
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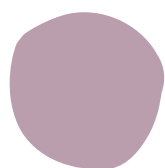
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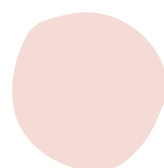
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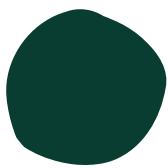
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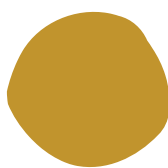
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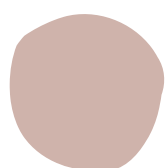
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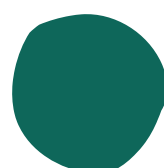
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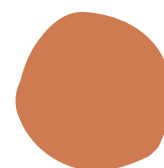
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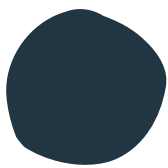
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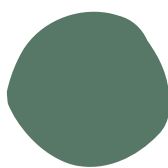
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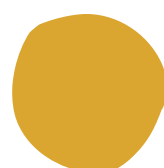
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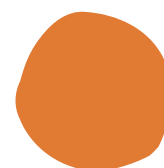
5A7868



EEDEC5



DAA53D



DE7A3D

## COLOR TIP

Make your text pop! White or light-colored text on a dark background works well and large amounts of text should be in a dark color like black or gray so it's easy to read. Black goes with everything, even if it isn't part of the color palette.